

KENTUCKY DEPARTMENT OF FISH & WILDLIFE RESOURCES TOURISM, ARTS AND HERITAGE CABINET

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TO:

Kentucky Fish and Wildlife Commission

FROM:

Darin K. Moore, Director, Administrative Services Division

DATE:

November 5, 2010

RE:

Summary Update on First Quarter Strategic Plan Progress: FY 2011

Since adoption of the KDFWR Strategic Plan FY 2008-2012, the Department has made noticeable strides and progress on a number of strategic and operational objectives. To date, 53 (or 61%) of the 86 original operational objectives have been accomplished; whereas KDFWR continues to achieve success on many of the revised objectives, which had their target in a sense "moved up" so that the department would continue reaching toward our primary goals. Many of these objectives, such as stream mitigation, forestland habitat, National Fish Habitat Initiatives, annual public meetings, and public access agreements require KDFWR to achieve a specific level each year, of which KFDWR has been successful in making these achievements somewhat of a standard operating practice.

The department continues to develop strategies and action plans to help realize our operational objectives, which include original, revised and annual-target objectives. The department is preparing for the next step in our planning process, which will include a re-evaluation of our strengths, weakness, opportunities and threats, and subsequently a re-formulated Strategic Plan for the next five years.

Listed below is a summary of the department's efforts toward achieving specific operational objectives during the first quarter of Fiscal Year 2011. Additional reports can continue to be found on KDFWR's website at https://fw.ky.gov.

Operational Objective	Past Achievements	1st Qtr FY 2011 Progress
1.2.d. To expand the number of acres impacted in our private lands technical assistance programs by 25 percent by the end of FY 2012.	In FY 2008, the department's private lands staff across the five wildlife division regions provided technical guidance visits and wildlife management plans for landowners whose combined ownership exceeds 80,000 acres of land. In FY 2009, the department has also begun work with electric utility companies on expansion of the cooperative POWER (Promoting Our Wildlife & Energy Resources) Program. Currently Big Rivers Electric Corporation is the sole sponsor of the program, which pays landowners incentives for managing vegetation on transmission rights-of-way on their properties to benefit wildlife and reduce utility maintenance costs. This past quarter, Big Rivers expanded their pilot-test of the program from three line segments to their entire transmission system in northwest and western Kentucky.	During this past quarter, the department and numerous other conservation organizations partnered with Louisville Gas & Electric (LG&E) and Kentucky Utilities (KU) to improve wildlife habitat. LG&E and KU have combined to contribute \$25,000 to private landowners in their territories to help improve habitat in the corridors of land beneath selected power lines in central Kentucky from now through next year. This is a continuation of the POWER program.
2.1.a. To build or renovate 6 boating access sites per year by the end of FY 2012.	Over the past three years, KDFWR has built or renovated the following access sites: Russell, McLean, Henderson, Daviess, Allen, Anderson in FY 2008; Muhlenberg (Lake Malone), Nicholas (Clay WMA), Oldham (Westport), Pendleton (Kincaid Ramp), Clinton (Dale Hollow), Webster (Sebree) in FY 2009; and Carroll (Ghent Ramp), Gallatin (Craig's Creek Ramp), Perry (Hazard Ramp), Bullitt (Shepherdsville Ramp), Clay (Oneida), Madison (College Hill), and Whitley (Redbird) in FY 2010. This represents 30 different boating access	Since July, KDFWR has completed the Taylorsville Lake Tail water Ramp and the City of Taylorsville Ramp (Spencer); Barbourville Boat Ramp (Knox); Rebuild of Bee Creek Ramp (Whitley); while also having asphalted Robinson Dam Ramp (Harrison); the Poosey Ridge Ramp (Madison) and the Frank Brown Ramp (Estill).
	sites over the past three years.	

Operational Objective	Past Achievements	1st Qtr FY 2011 Progress
2.1.d. To increase the amount of KDFWR-owned land by 10,000 acres by the end of FY 2012.	Over the past three fiscal years, KDFWR has acquired the following: 151 acres (Fleming) 332 acres (Nicholas) 483 acres (Metcalf) 1,112 acres (Breckinridge) 60 acres (Nelson) 51 acres (Union) 699 acres (Elliot) 850 acres (Buck Creek WMA) 1,293 acres (Marion County WMA) 95 acres (Justice Tract of Clay WMA) This equals 5,126 acres since adoption of this strategic plan objective, for a grand total of 139,307 acreage under KDFWR ownership.	A recent land trade involving 1,530 acres at Peabody Wildlife Management Area (WMA) in Ohio County gives anglers access to 10 lakes, includes wetland habitat for waterfowl and helps simplify the area's boundary lines. The acre-for-acre land trade completed in September provides the Kentucky Department of Fish and Wildlife Resources with property that is primarily forested, with excellent deer and turkey hunting opportunities. The trade, which involved the Ken Unit of Peabody, opens new frontage along the Green River to the public, encompasses all of Ken Lake and the Boy Scout Lakes for public use and includes a net gain of 190 acres of water. The trade includes an agreement to raise the water level of Ken Lake and improve its habitat for fish.
2.1.e. To develop 25 new bank access sites by the end of FY 2012.	Over the past three fiscal years, KDFWR completed a total of 9 Bank Access Sites, including Shanty Hollow Lake in Warren County; Jewell City; Fishing Pier at Martin County Lake; & Palmer Road in Anderson County in FY 2009; as well as the Upper Sportsman's Lake (Franklin), General Butler Lake (Carroll), Ky Dam SRP(Marshall), Marion County Lake(Marion), Logan Hubble Lake(Lincoln), and Bert Combs Lake(Clay) in FY 2010.	Since July, KDFWR has completed the bank access project for the City of Hazard in Perry County.

3.3.k. To increase the number of media outlets carrying "Kentucky Afield" by 50 percent by the end of FY 2012.	At the end of FY 2010, there were 13 affiliates broadcasting the Kentucky Afield television show. This represented an dramatic increase from the time when only KET broadcast the program. Beginning this fiscal year, Kentucky Afield was also streaming on 3 different websites.	Since July, Kentucky Afield TV is able to announce yet another new cable affiliate: Cable Channel 2 in Prestonsburg will begin airing us in the coming weeks.
5.1.d. To secure complete sponsorship for "Kentucky Afield Television" by the end of FY 2010.	During Fiscal Year 2008, KDFWR secured sponsorships for the Kentucky Afield TV show from both Sportsman's Warehouse and Tri County Cycles. Over the past two fiscal years, KDFWR has continued to pursue full sponsorship.	During the first quarter of FY 2011, Padgett Cranes, a metal fabricated, steel erection and crane rental company located in New Albany, Indiana, has committed up front \$18,000 for a full sponsorship of Kentucky Afield TV. Due to a change in sponsors over the past couple years, Padgett Cranes can be added to our other full sponsor: Clay Tire.